

**P.G. DEGREE EXAMINATION –
FEBRUARY, 2023.**

Tourism and Travel Studies

Third Semester

BUSINESS OF TOURISM

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal Marks.

1. Highlight the broad categories of tourism.
2. Point out the economic significance of tourism.
3. Explain the basic components of tourism.
4. Brief the objectives of Sergeant Committee.
5. Write a note on the need for planning in tourism.
6. State the basic travel motivators.

7. Give an account on the objectives of ITDC.
8. Explain the various levels of planning.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five questions in
1,000 words.

All questions carry equal marks.

9. Trace the factors influencing the growth of Tourism.
 10. Describe the social impact of Tourism.
 11. Analyse the challenges faced by the tourism industry.
 12. Assess the evolution of the tourism administration in India.
 13. Discuss the role of NTO in tourism planning.
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**P.G. DEGREE EXAMINATION –
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Tourism and Travel Studies

Third Semester

GLOBAL TOURISM

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. Identify the popular tourist destinations in USA.
2. Explain the significance of Eiffel tower.
3. Brief the top sights in Middle East.
4. Narrate the tourist attractions in Bangkok.
5. Write the emerging trends in tourism.

6. 'Switzerland is a world famous tourist destination'
Explain.
7. Write a note on Egyptian Pyramids.
8. State the cultural impact of tourism.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five questions in
1000 words.

All questions carry equal marks.

9. Describe the definitions and scope of Global tourism.
 10. Elaborate the tourist attractions in Germany.
 11. Assess the role of religious places for the development of global tourism.
 12. Discuss the role of government for the development of tourism in Singapore.
 13. Examine the challenges in Global tourism.
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PG-CS-1035 MTTSS-33

**P.G. DEGREE EXAMINATION —
FEBRUARY 2023**

Tourism and Travel Studies

Third Semester

HOTEL MANAGEMENT AND CATERING

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. Point out the classifications of hotels.**
- 2. State the significance of bars in tourism industry.**
- 3. Identify the different types of menu.**
- 4. Explain the importance of food service.**
- 5. Write a note on online bookings.**
- 6. Brief the objectives of FHRAI.**

7. Narrate the role played by the restaurants for the development of tourism industry.
8. Define Capsule hotels and explain its significance.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Discuss the origin and growth of hotels in India.
 10. Describe in detail the types of Catering.
 11. Analyse the considerations and constraints in menu planning.
 12. Elaborate the procedures for serving Beverages.
 13. Write an essay on the new trends in tourism industry.
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**P.G. DEGREE EXAMINATION —
FEBRUARY 2023**

Tourism and Travel Studies

Third Semester

**HUMAN RESOURCE MANAGEMENT FOR
TOURISM**

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks.

1. State the role of a HR Manager.
2. Point out the significance of Job analysis.
3. Briefly explain compensation.
4. Write a note on training.
5. Give a brief account of the importance of employee performance.

6. What is a selection process?
7. Highlight the importance of plans.
8. Is it necessary to conduct training programmes? Justify.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Elaborate on the skills needed for Human Resource Management.
10. Give a detailed account of the job recruitments strategy and process.
11. Explain how developing a compensation package is done.
12. Elucidate on the types of training.
13. How does performance get affected by disciplinary issues? Explain in detail.

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**P.G. DEGREE EXAMINATION —
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Tourism and Travel Studies

Third Semester

ENTREPRENEURSHIP TOURISM

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions in
300 words.

All questions carry equal marks

1. Briefly explain Entrepreneurship.
2. What is a Motivational cycle?
3. Point out the role of a Tourism entrepreneurship.
4. Write a note on the Business Plan.
5. State the features of ownership structure.

6. What do you know about the entrepreneurial climate?
7. Highlight the role of technology in entrepreneurship tourism.
8. Give a brief account of Sole proprietorship.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in 1000 words.

All questions carry equal marks.

9. Trace the evolution of the concept of entrepreneurship.
10. Elaborate on the motivations for entrepreneurship.
11. Give a detailed account of the policy measures for tourism entrepreneurship in India.
12. Explain the importance of financial planning for entrepreneurship.
13. Describe the challenges in tourism entrepreneurship.